



The New Science of Job Hunting Course

*A remarkable new system which can give you a great competitive advantage.
The world's most advanced course, this is easy to review and put into action.*

Created by [careerspace](#)

Our New Science and How It Evolved.

Years ago we adapted some marketing ideas from *Proctor & Gamble*, *PepsiCO* and *McDonalds* to personal marketing. Many books followed, including *The Professional Job Changing System*, *\$100,000 and Above*, *15 Rules for Job Hunting Success* and others.

They led to courses which 200,000 used when outplaced by *Kellogg's*, *CitiBank*, *Novartis*, *Revlon* and *Exxon*. Today, this is the world's most advanced course with 100+ short subjects you can select in a system for people from \$60K to \$500K+. This is simple, straightforward and it works.

Our New Science Is Easier.

The content of our New Science is all about new ideas, new ways to get interviews, new style resumes, new power letters, new concepts for interviewing, and new solutions for common issues. All of these are part of a system that makes things easier.

Every subject is supported by a report of 8 to 10 pages. But, no one needs all of them. Now, if you are about to look for a job, you'll quickly discover that traditional job hunting no longer works very well. This system works because you have a game plan, all the latest and proven ideas, and can avoid trial and error, and never wonder about what to do next.

With our approach, people have moved up in their field or out to another field, and often for serious added income. It is designed to be easy and fast at all levels. Now, here's why older methods fail, and why it is wise to look for a job in a new way. If you don't, you can be at risk of a lot of stress and worry.

Today, the Internet is where most people look for jobs. But, the Internet is still only a minor share of all openings. What's more database driven recruiting grows daily. And, social networking is vital, but can take a long time. Many other changes complicate job hunting, including the use of video interviews, new personality tests and social media background checks.

As a result, while the market for lower income jobs is on fire, the market for professionals and executives has lagged, causing pressure, and many people to drop out of the market.

Old Job Hunting Is Too Slow.

Most people just use historical resumes, answer ads, network a little and contact a few recruiters. And, that's their campaign. When things don't work out, they blame the market. But, without new methods, they are hard pressed to succeed. 30 million resumes are now always in circulation! And, one job site claims 220 million resumes on file, which they sell for recruiting. But, only 1 in 10 job seekers is aware of the high level of competition.



How To Get More Interviews

1—Know The New Market.

Today, three things are paramount. **1st**, you must find enough of the jobs—for which you are qualified. **2nd**, you need some truly exciting written presentations. **Third**, you have to be skilled at interviewing to compete. We give you the best ways to do all of these.

2—Use A Game Plan Format

From up to 25 ways for getting interviews, you select 6 to 8 to use in your game plan.. Along with other parts of our system, looking for a job is then a process of executing your plan with the odds in your favor. Confidence grows and stress is minimized.

3—Copy New Style Resumes.

Copy or adapt new style resumes from our remarkable samples. Also look at 1-page contemporary resumes which you print in color. Our multiple resume concept is also powerful, and using several resumes often produces many more calls for jobs.

4—Copy Our Biographies.

Executives seeking \$150,000+ need biographies. They supply the strongest story of benefits you can bring, and that creates “great value.” Our staff has done biographies for CEOs, university leaders, senior HR staff and others. Our samples make it easy to create you own biography.



5—Copy Our Letters.

Our many samples give you powerful letters for over 10 situations. Great letters can excite employers about you, and be more warm, personal and motivating. With these it's easy to adapt words, phrases and formats and save a lot of time.

6—Minimize liabilities.

Overcoming liabilities expands your appeal. We're speaking of being unemployed, lacking a degree and others. Our course gives you clear marketing solutions for handling them.

7—Unemployed?

Losing a job is an emotionally upsetting experience. But, we have a new track for you to follow, while 90% struggle with old ways.

8—Solve Age Concerns.

Age discrimination is real. But, doing a smart aggressive campaign is often the cure. Would you prefer 15 bidders or just 1 or 2? Job hunting can be a numbers game. Just use our ideas that fit your situation the best.

9—Changing Industries.

Sell your skills and your whole job hunting experience can change. Good things are possible for amazing numbers of people: pay increases, more promotions and sometimes stock options. You'll also want to see our list of 200 fast growing industries for the future.



10—How To Do Direct Mail.

Everyone should use direct mail to get interviews. Here's some things we review.

- The role of stand alone letters.
- Getting mailings past gatekeepers.
- The best timing for sending materials.
- The sizes of mailings, and follow ups.
- Contacting multiple people in a firm.
- Doing direct mail to board members.

11—Handle Recruiters.

They always look for talent. Here we'll cover:

- Who does best with recruiters.
- The importance of regional firms.
- How to make contact, and how many.
- How to handle yourself with recruiters.
- The value of long term relationships.

12—Answer Ads New Ways.

We give you new and better ideas.

13—Do Faster Networking.

Traditional networking is slow, but with our system you can get interviews—even with few connections. And, new types of networking is faster.

14—Get Leads Easier.

Every day, events cause employers to look for new people. But, you probably don't know who they are. We show you how find them.

15— Be Great On The Phone.

Millions use cell phones, are have also become great at doing business on the phone. Our scripts will help you do the same thing.

16—Do Well With References.

References can be huge in getting employers to make an offer. And when others speak well about you, it counts. If you have some poor references, we also show how to handle them.

17—Be better in Interviews

We want to lift your skills into the top 5% at your income, So, we help on many subjects.

- Build maximum personal chemistry.
- Expanding charisma and likability.
- Mastering video interviews.
- Read personalities and have a good image.
- Handle objections and sell your skills.
- Negotiate higher offers with our scripts.
- Project good body language.
- Adjust your personality to get the offer.
- Sell leadership abilities.

Other Key Factors To Know.

Once you have knowledge of our ideas, the only factor that can restrict you will be how you execute them.



Our Executive Course... is \$595.

Here you just select access what you need from 100+ subjects, and review the 8 to 10 page supporting reports for each one.

1 Getting interviews

- 01-01 The New Science, Introduction
- 01-02 The mistakes millions make
- 01-03 The two job markets
- 01-04 Top skills in demand
- 01-05 Raising your marketability
- 01-06 Uncovering all your assets
- 01-07 Best ways to answer ads
- 01-08 Finding leads to private jobs
- 01-09 How to use recruiters
- 01-10 How to use direct mail
- 01-11 Networking made easier
- 01-12 How to change industries
- 01-13 Growth industries—U.S.
- 01-14 What to do if unemployed
- 01-15 The 10 job hunting myths
- 01-16 Game plan for interviews
- 01-17 Why some get no interviews
- 01-18 Setting the right goals
- 01-19 Job market: facts vs. fiction
- 01-20 Phone power & interviews
- 01-21 Maximizing LinkedIn
- 01-22 References can win jobs
- 01-23 Exploring international jobs
- 01-24 Job hunting long distance
- 01-25 Job hunting in a recession
- 01-26 The top Internet job sites
- 01-27 About personal websites
- 01-28 How to create a job
- 01-29 Finding people to contact
- 01-31 Step by step actions to take

2 New style resumes & samples

- 02-01 Issues with 95% of resumes
- 02-02 Creating new style resumes
- 02-03 The power of biographies.
- 02-04 A good resume in one hour
- 02-05 Using photos on resumes
- 03-01 1-page universal resumes

- 03-02 The quick response resume
- 03-03 The narrative resume
- 03-04 Resumes for large mailings
- 03-05 Top executive biographies
- 03-06 Contemporary resumes
- 03-07 The best package for execs

3 Power letters and samples

- 04-01 Creating powerful letters
- 04-02 Biggest letter mistakes
- 05-01 Direct letters to employers
- 05-02 Sponsored letters
- 05-03 Letters if no prior response
- 05-04 Letters networking friends
- 05-05 Letters for answering ads
- 05-06 Letters for sending to leads
- 05-07 Letters setting up references
- 05-08 Follow-ups after an interview

4 Interviewing skills

- 06-01 Major interviewing mistakes
- 06-02 How to build chemistry
- 06-03 The right body language
- 06-04 Key questions to expect
- 06-05 Interviewing essentials
- 06-06 Raising your likability
- 06-07 Projecting the right image
- 06-08 Be great at video interviews
- 06-09 Sell the right personality
- 06-10 Reading personalities
- 06-11 Surpassing superstars.
- 06-12 Negotiate a higher offer
- 06-13 Factors you may negotiate
- 06-14 Letter response to an offer
- 06-15 Developing more charisma
- 08-16 Lifting your self esteem
- 06-17 How to handle objections
- 08-18 Qualities of super women
- 06-19 Selling skills with stories
- 06-20 Selling leadership skills

- 06-21 Impressing sr. executives
- 06-22 Checking out an employer
- 06-23 When a new job is a mistake
- 06-24 Reducing interviewing stress
- 06-25 Quitting without an offer
- 06-26 Your situation and privacy

5 Solutions for issues

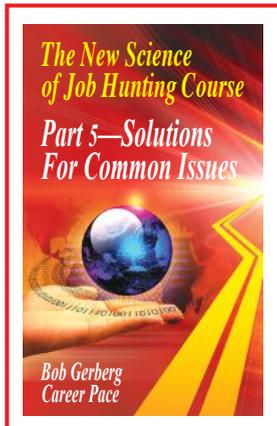
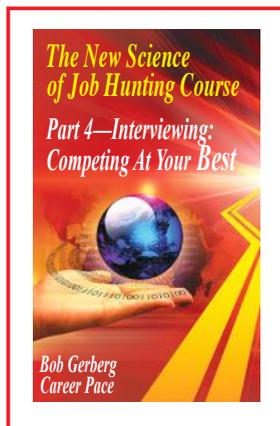
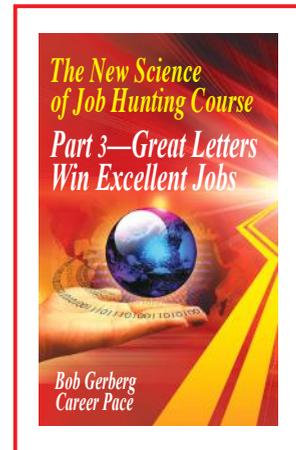
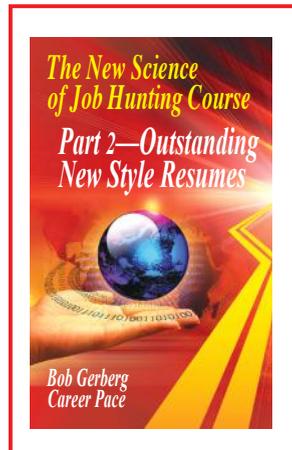
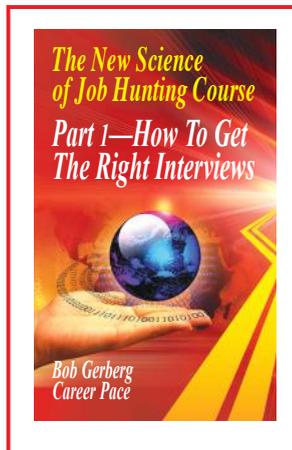
- 07-01 How to handle age concerns
- 07-02 Searching without a degree
- 07-03 How to search with secrecy
- 07-04 Building a will to succeed
- 07-05 10 best ideas—if struggling
- 07-06 Handling poor references.
- 07-07 Starting a search in 48 hours
- 07-08 Part time jobs if unemployed
- 07-09 When a search starts slowly
- 07-10 How to fix a failing search
- 07-11 Early retirement checklist

6 Special situations.

- 08-01 Top executive career moves
- 08-02 Paths to \$100K to \$500K +.
- 08-03 Financing your job search
- 08-04 Options for educators
- 08-05 Options for ex-military
- 08-06 Options for young people
- 08-07 Options for Wall Street pro's
- 08-08 Creating a new view of you
- 08-09 New careers after a family
- 08-10 Working-from-home jobs
- 08-11 How to handle liabilities
- 08-12 Changed jobs too much?
- 08-13 Critical advice—specialists
- 08-14 Critical advice—generalist
- 08-15 Too long in a firm/industry
- 08-16 For ex-entrepreneurs
- 08-17 Job hunting services.
- 08-18 First 90 days in a new job.
- 08-19 Time to have a business?

Our Professional Course—is \$295.

Our most affordable course, and a remarkable value, here you receive our 5 online quick reference books. They cover highlights from 70 of our most popular subjects, in slightly abridged form. In black and white at 128 pages each, they are designed to be fast-reading and very easy to use.



Our Audio Course—comes with our both our Executive and Professional courses

60 of our most popular subjects (from our 100+ subjects) are separately available on audio. Our audios were carefully edited and designed in a private instruction style, and recorded by highly experienced and seasoned staff. They have drawn praise for being a remarkably fast and easy learning experience. Originally created for those who prefer audio, many others have appreciated the permanency of this audio library and the easy reference value of having this information at their fingertips.

About Us, The Author, Our Warranty and What Others Say

Career Pace produces the finest job hunting course in the world. The BBB of greater Denver has followed us for 23 years, giving us an A+ rating. The author is Bob Gerberg. Over 30 years his work has assisted The U.S. Marine Corps, the CIA, City Bank, Warner Lambert, Novartis, Kellogg, and many others. He and his partners have advised top people worldwide. More than \$750 million of his products and outplacement services have been sold by his firms and others he licensed. Bob started as an Air Force officer, and after getting an MBA joined Honeywell. He later shifted to the food industry and became a VP Marketing at a major firm. He has a B.A. from Colgate University, a year of studies as an Air Force Officer, an M.B.A. from the University of Pittsburgh and advanced studies at MIT, sponsored by PepsiCo. Bob has authored 15 other books and programs on this subject, and you can see them on our website under the author menu.

Our Warranty

Our course is not for everyone. It is for those seeking professional, managerial or executive jobs who are qualified for positions with incomes from \$60K to \$500K+. Payment for our course must be made when you register. Major credit and debit cards accepted. Sales tax required by your state tax, if any, will be added. **After registering and being accepted for our course you receive access to Part 1 of our Course on How to Get The Right Interviews under our warranty of satisfaction.** This includes access to all online reports on this subject in our Executive Course, or access to our entire online book #1 in our Professional Course.

Our warranty then applies for up to 10 calendar days. **If less than satisfied:** notify us before the end of that period and we will make a prompt refund. **If satisfied,** check mark at any time your satisfaction and receive instant access to the balance of our course, and our warranty will expire. After that, our course is nonrefundable and no further refunds will be made.

What Some Others Say About Our Course

"It was humbling there was so much to know." **VP Sales**

"My confidence soared reviewing your ideas." **Photographer**

"Just received my MBA. A great help." **Researcher**

"Is there anyone who would not do better?" **Finance Director**

"A light bulb went off." **Computer Science Major**

"Have salvaged my career." **Financial Analyst**

"A rare life-changing experience." **VP Engineering**

"What I got is beyond what I can say." **Executive VP**

"My wife says you saved my career." **Cost Accountant**

"You make job hunting a different ball game." **Coach**

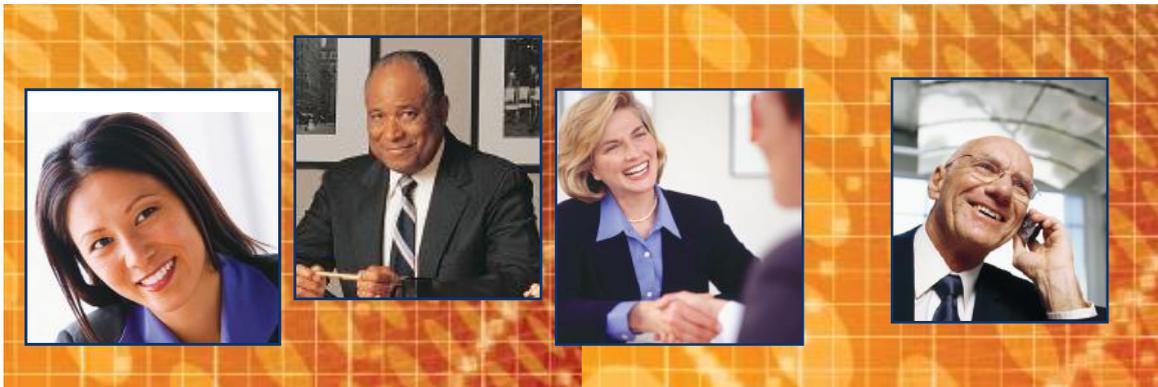
"Gives a great advantage." **Attorney**

"Made job hunting a step-by-step journey." **COO**

*This course is fast and easy to use worldwide.
Anyone looking for a job should never be without it.*



*There is no other job hunting course that can match the ideas
our new science of job hunting provides... and the unsurpassed value we offer.*



CareerPace

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