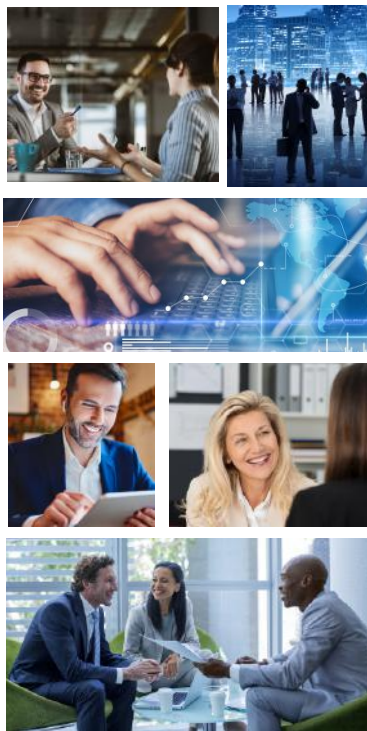




Old methods waste a lot of time. So, search with new style resumes, power letters, and new concepts for interviewing. For those seeking \$50K to \$500K, this is the world's most comprehensive course.



20 Ways We Make Job Hunting Easier.

- You'll know your market and where the jobs are.
- You can follow our game plan formula... and reduce trial and error.
- You can copy our new style resumes for maximum impact.
- You can use multiple resumes for added activity.
- Using one of our biographies will help you project more value.
- Our amazing letter samples can save you a lot of letter-writing time.
- Our impressive solutions help people overcome major concerns.
- If you are unemployed, follow our specific track of actions.
- If you are 40+, you will want to use some of our age-related strategies.
- Our list of fast growing industries can be a strong source for ideas.
- You can use our direct mail formula to target the right people.
- With recruiters, the right phone strategy can be a big help.
- If you have poor references, see our ideas for turning them around.
- Using our 10 new ways to answer ads often brings better results.
- Consider our new and faster ideas for networking.
- Using our ways to get more leads to private jobs can be essential.
- People can use our scripts to set phone interviews with greater ease.
- When others speak highly of you, move quickly to build your relationship.
- Being able to read personalities can be a major key to producing more offers.
- You can build more chemistry, charisma & likability with greater speed.

Major Areas Covered in Our Course.

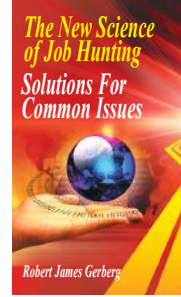
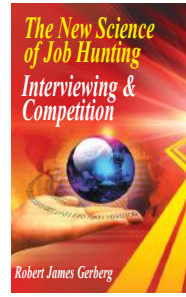
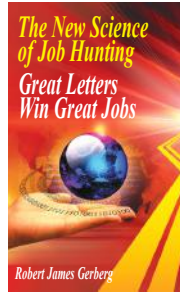
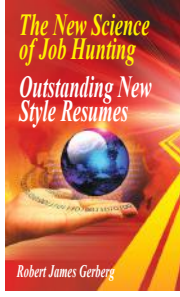
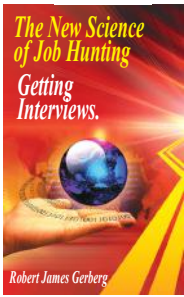
1 OUR 60+ FAST MOVING AUDIOS AT 4 MINUTES EACH. HERE ARE SOME.

- | | | | |
|-------------------------------|-----------------------------|-------------------------------|--------------------------|
| ● Avoid the 10 key mistakes. | ● New style resumes. | ● Handling references. | ● Handling unemployment. |
| ● The new job market. | ● Key skills in demand. | ● Be great at videos. | ● Options for educators. |
| ● Raising your marketability. | ● Contemporary resumes. | ● Handling any objection. | ● No degree |
| ● Uncovering private jobs. | ● Selling your personality. | ● Selling skills w/stories. | ● Searching in secrecy |
| ● New ways to find leads. | ● Using sponsored letters. | ● Selling leadership skills. | ● Poor references |
| ● Faster-growing industries. | ● Ideal body language. | ● Negotiating a higher offer. | ● Financing a search. |
| ● Phone power. | ● Changing personalities. | ● Factors to negotiate. | ● Executive careers. |
| ● Creating your own job. | ● Questions to handle. | ● Checking out employers. | ● Working from home. |
| ● Power letters. | ● Interviewing essentials. | ● If a new job is a mistake. | ● Handling liabilities. |
| ● Major resume mistakes. | | | |

2 OVER 30 SPECIAL REPORTS AT 6—8 PAGES. HERE ARE SOME.

- Setting goals.
- Job market facts.
- Searching in recessions.
- Super women.
- Projecting the right image.
- Finding part time jobs.
- Careers @ \$100-\$500K.
- Careers after a family
- Too many job changes
- Advice for specialists.
- Advice for generalists.
- Best photos for resumes.
- U.S. growth firms.
- Too long in an industry?
- Ex-entrepreneur?
- How to fix a bad search.

3 OUR 5 EASY TO READ BOOKS.



Save 33% on our full course. Regularly \$450—now \$295—expires 10/1.

You can activate this self directed online course from any location. Group instruction can also be available...as an option.

The Author. Robert James Gerberg has authored 15 books including: *The Professional Job Changing System*, *An Easier Way to Change Jobs, \$100,000 & Above* and others. Over \$550 million of his books & services have been sold by his firms, licensees & partners. Initially an Air Force Officer, he later became a VP Marketing. He has a BA from Colgate, an MBA from Pittsburgh and studies at MIT, sponsored by PepsiCo.

Our New Science Covers Over 100 Subjects. Here Are A Few.

- **Insight on our new concepts.** Millions use older ways, but 30,000,000 now circulate resumes.
- **Major mistakes others make.** Relatively few are fully educated on how to market themselves.
- **The two job markets.** Public openings are advertised. Private openings are not. Learn ways to find both.
- **Making the most of recruiters.** Many look for talent at \$60K to \$150K and above. See how to maximize activity.
- **New style networking.** Review our new ideas for networking those “you know” and those you “do not know.”
- **How to job hunt in a recession.** Unemployment rates *are not a measure of your job market.*
- **How to create your own job.** Present yourself as a solution to a problem or a way to help with an opportunity.
- **New style resumes.** P & G gets 1,000,000 resumes/year. Apple 4,200,000. New resume styles work.
- **What your biography can mean?** When you see your biography, you will feel a new level of excitement.
- **Use the right photos on resumes.** The right angle? Should you smile? Your posture. See our range of selections.
- **The quick response resume.** Move text to the right of a page and pen a short note on the left. It works.
- **Narrative resumes.** Letter-resumes are more personal, and have been soaring in popularity.
- **Best creative packages.** A client could not get interviews. Compare his old resume to our 5 new presentations.
- **Handling questions.** Avoid hesitancy and prepare. Can you answer “tell me about yourself?” ...& 50 others.
- **Selling your personality.** Do employers want to know your personality? You bet they do! Here’s what to do.
- **Top executive career changes.** See the dozen biggest career changes executives make.
- **How to handle age concerns.** Demand for seniors keeps growing but the right mix of skills are vital.
- **Building a will to succeed.** Expectations are important.
- **Athletes, when asked about success,** often say, “*we expected all along we would win.*”
- **More people are using multiple resumes—**as top candidates rarely rely on one ad.

For more information, call Career Pace.com @ 1-877-576 9997 or email gedwards@careerpace.com. With best wishes—Gordon Edwards