

CareerPace

Answers to questions about The New Science of Job Hunting Course.

Who created your course?

The author of this course has been active in the job hunting field for decades. His biography is on our website. His partners also played a major role. Independently, they've had experience in out-placement, career counseling, personal marketing, resume writing and recruiting.

What is special about it?

This is the only online course addressing every major job hunting subject. It also introduces dozens of new concepts. Here are a few.

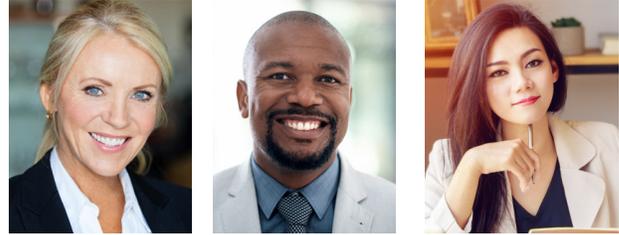
- New style resumes that impress people.
- Power letters for getting calls.
- New ways to find private jobs.
- Game plans for all incomes.
- A complete interviewing system.
- The new executive creative packages.
- Scripts for getting initial offers raised.
- New rules for using direct mail.
- New ways for handling age concerns.
- How to build maximum chemistry.
- The 25 best ways to get interviews.
- Avoiding the 10 mistakes millions make.
- How to create your own job... and more.

Is this course for all fields?

Over the years, people with 1,700 job titles have gone through our courses, or benefited from our management of job campaigns.

How many have gone through it?

Our partners put 100,000 people through the course at various stages of development. Campaigns were managed for tens of thousands sponsored by such firms as *Kellogg's*, *Warner Lambert*, *CitiGroup*, *Novartis*, major steel companies and others. For a year, we suspended operations to update all materials to set a new standard.



How do I personalize the course?

About 100 Briefing Reports support our subjects. Each is in color and averaging 7-10 pages. Over 40 are core subjects everyone can benefit from... and receives. Everyone can also access 60 short audios that give you condensed highlights. Aside from core subjects, most reports are electives for people in special situations. You can add some if they can help you.

How long does the course take?

Some complete it in several days and others take a week. However, you can do it at any pace that's good for you.

How do I activate the course?

Access is automatically created and you will receive an invitation via e-mail. Just create a user name and password, and you can login, instantly get access and get started.

Is there an orientation?

Our orientation is our 50 page White Paper on our system which is FREE on our website.

How is your course organized?

The materials are organized into six phases... plus one on other comments for future use.

1. Raising marketability.
2. Finding career and industry options.
3. Handling liabilities that can restrict you.
4. Getting maximum interviews.
5. New style resumes & power letters.
6. Lifting interviewing skills to the top 5%.

Do I have to go through all phases?

That depends on your goals and situation.

Is there personal instruction?

Yes. The course is supported by approximately 100 short colorful discussions on key subjects in

writing and supplemented by short audios. Most audios cover highlights in less than 10 minutes and many in less than 5 minutes.

How can I access the course?

You access the course on any computer, laptop or tablet. There is nothing technical. Online access to the core subjects, audios and the electives you select is for 3 months.

Do you analyze the resume I create?

We did this as a separate option at modest extra cost. However, we temporarily lack the capacity to service all requests. Our online Career History Profile will surface all your marketable assets. And, this speeds your development of superior resumes and letters using our outstanding samples.

Does the course cover all I need?

People have said that we have covered far more than they actually needed.

What is the cost of the course?

We do not list prices for competitive reasons. But, we pride ourselves on the course being affordable for anyone. Quantity savings are available to corporate and government organizations, the military and colleges wishing to assist graduating students.

Is your course tax deductible?

Yes, but we suggest you check with an accountant or the IRS.

Do you offer a guarantee?

If you look through the materials... and you don't feel our ideas will greatly benefit you, notify us within 10 days and we will cancel your subscription and immediately refund any charges. The BBB of Greater Denver has been reporting on us for 22 years and has given us an A+ rating.

Are customers kept private?

Your name, or the fact that you have participated in our course, is not released to any party.

Can I speak to those who used the course?

We don't release our clients' names for privacy reasons. Our policy is to make available: (1) thorough descriptive literature, (2) written answers to common questions, (3) a detailed full disclosure website on our course, (4) samples of our materials... including some reports and audios and (5) we provide a 10 day guarantee of satisfaction.

What do people say after completing it?

Many say they gained more insights than they had learned over many years. Many also say this built their confidence to new levels... and helped them uncover far more opportunities.

Can you guarantee results.

No. No one offering job hunting assistance could ethically do that.

How does the course compare to counselors costing thousands of dollars?

It would be unfair to expect a counselor to provide the depth of up-to-date knowledge this course makes available. Thanks to years of work and the power of colorful reports and short audios, you can enjoy more benefits at a fraction of the cost.

Look at the titles of the short reports and the audios we make available. You don't need to read or hear every one, just what might apply to you. So, sit back and read some short reports, or listen to some of the new ideas that can give you a big competitive advantage.

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5500 Greenwood Plaza Blvd., Ste. 130

Greenwood Village, CO 80111

www.careerpace.com

Tel. 1-877-576-9997 call for Tom Prescott

or email publisher@careerpace.com